

WHAT IS CLAIMED:

1. A method comprising:
 - detecting an electronic message;
 - 5 detecting an originating server associated with the electronic message;
 - confirming with the originating server that the originating server sent the electronic message;
 - determining a trustworthy status of the originating server; and
 - 10 selectively presenting the electronic message to a recipient device based on the trustworthy status of the originating server.
2. The method according to Claim 1 wherein the electronic message includes text.
- 15 3. The method according to Claim 1 wherein the electronic message includes graphics.
4. The method according to Claim 1 wherein the electronic message includes an identifier that uniquely identifies the originating server.
- 20 5. The method according to Claim 1 wherein the electronic message includes a digital certificate that uniquely identifies the originating server.

6. The method according to Claim 1 further comprising updating the trustworthy status of the originating server based on third party ratings of the originating server.

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7. The method according to Claim 1 further comprising updating the trustworthy status of the originating server based on feedback from the recipient device.

10 8. The method according to Claim 1 wherein selectively presenting further comprises selectively displaying the electronic message on the recipient device based on the trustworthy status of the originating server.

9. The method according to Claim 1 further comprising assigning a digital
15 certificate to the originating device.

10. The method according to Claim 1 further comprising storing the trustworthy status within a storage device.

20 11. The method according to Claim 1 further comprising searching for the trustworthy status of the originating server.

12. The method according to Claim 1 wherein the recipient device is a computer.

13. The method according to Claim 1 wherein the recipient device is a cellular
5 phone.

14. The method according to Claim 1 wherein the recipient device is a personal digital assistant.

10 15. The method according to Claim 1 wherein selectively presenting further comprises selectively transmitting the electronic message on the recipient device based on the trustworthy status of the originating server.

16. A system comprising:

15 means for detecting an electronic message;

means for detecting an originating server associated with the electronic message;

means for confirming with the originating server that the originating server sent the electronic message;

20 means for determining a trustworthy status of the originating server;

and

means for selectively presenting the electronic message to a recipient based on the trustworthy status of the originating server.

17. A method comprising:

detecting an electronic message;

detecting an originating server associated with the electronic

5 message;

confirming with the originating server that the originating server
sent the electronic message;

matching an identity of the originating server with a record that
contains information regarding the originating server; and

10 selectively delivering the electronic message to a recipient based
on information contained within the record.

18. The method according to Claim 17 wherein matching further comprises
matching the recipient of the electronic message with a recipient identity of the

15 record.

19. The method according to Claim 17 wherein the information within the
record includes a trustworthy status of the originating server.

20 20. The method according to Claim 17 wherein the information within the
record includes a third party rating of the originating server.

21. The method according to Claim 17 wherein the information within the record includes a recipient request of the originating server.

22. The method according to Claim 17 further comprising forming a new
5 record including an identity information of the originating server and the recipient.

23 The method according to Claim 22 wherein the new record further includes the trustworthy status of the originating server.

10 24. The method according to Claim 17 further comprising selectively delivering the electronic message to a device operated by the recipient based on the trustworthy status.

25. The method according to Claim 17 further comprising selectively
15 displaying the electronic message on a device operated by the recipient based on the trustworthy status.

26. A system, comprising:

a detection module to detect an originating server associated with
20 an electronic message;

a storage module to store a record containing information associated with the originating server; and

a broadcast module to selectively display the electronic message to
a recipient based on the information within the record.

27. The system according to Claim 26 wherein the information includes a
5 trustworthy status of the originating server.

28. The system according to Claim 26 wherein the broadcast module further
selectively transmits the electronic message to a device operated by the
recipient.

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29. The system according to Claim 26 further comprising an interface module
for transmitting the information to the device.

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30. A computer-readable medium having computer executable instructions for
performing a method comprising:

detecting an electronic message;

detecting an originating server associated with the electronic
message; and

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matching an identity of the originating server with a record that
contains information regarding the originating server;

selectively delivering the electronic message to a recipient based
on information contained within the record.